

Windsor Vision Update

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Context



Stakeholder Engagement & Vision Report

December 2022



Princes Foundation appointed
April 2022

Engagement sessions
August to November 2022

Vision Development
November 2022 to January 2023

Adopted by Cabinet
February 2023

Vision Statements

A Vision for Windsor

The Vision & Vision Statements

A Vibrant Future for Windsor

An attractive, thriving and welcoming town for the local and global community.

Transport & Movement
Develop sustainable, convenient & affordable options to travel into Windsor town centre.

The Built Environment
Protect and enhance the heritage, character and identity of Windsor.

The Natural Environment
Promote, activate and improve access to the natural assets and resources.

The Local Community
Create a thriving local economy of business and community partnerships that benefit from Windsor's global brand.

The Global Community
Deliver a world-class visitor experience supported by a strong, diverse and resilient hospitality industry.

Strategic themes

Strategies & Actions

Delivering the Vision

The Visioning workshop, that took place on the 28th and 29th September, presented an opportunity to deliberate a number of possible options to deliver the Vision.

The outcomes of this workshop session have been distilled into a set of actions and strategies, detailed in the following pages, with the purpose of illustrating and outlining possible next steps.

The plans and diagrams contained within this segment are for illustrative purposes only, and are based on the information available at the time of the project workshop.

Overview

A number of strategies have been formulated alongside a series of 21 action points, all intended to deliver against some or all of the vision statements.

Strategies

- Windsor Gateways Strategy
- Town Centre Movement Strategy
- Character Area Strategy
- Public Realm Improvement Strategy

Actions

Gateways & Arrival

1. Develop Satellite Parking Sites
2. Celebrate Arrival into Windsor
3. Invest in Improving Public Transport Connections
4. Encourage a Shift to Active Travel

Town Centre Movement

5. Discourage Unnecessary Vehicle Movement and Through-Traffic in the Town Centre
6. Improve Cycling and Walking Connections
7. Take Advantage of the River Thames for Access and Movement
8. Consolidate Town Centre Parking
9. Maintain Priority Parking and Access

Character & Uses

10. Invest in the Riverside to Create an Attractive Entrance into Windsor
11. Employ Guidelines and Regulations to Maintain the Character of the Heritage Core
12. Diversify Town Centre Uses
13. Nurture the Local Culture, Arts and Retail

Public Realm

14. Apply and Maintain a High-Quality Materiality of the Public Realm
15. Improve Engagement with the River and Riverfront
16. Develop a Framework for Regeneration of Riverside Parking Sites

Local Governance & Community Partnerships

17. Build a Directory of Community Groups and Partnerships
18. Establish a Collective Voice of Stakeholder Representation Across Windsor
19. Create a Register of Ownerships and Landlords
20. Engage with Windsor Castle and The Crown Estate
21. Capitalise on Royal Warrants and the Windsor Brand

Development of a programme

Officer workshop 11th September to develop long list of potential opportunities:

- What we are already doing
- Quicker wins
- Longer term strategic plans

Work with new administration to establish priorities.

Prioritisation process to develop a shorter list taking into account funding opportunities.

Stakeholders to be engaged on key projects as they are formed to develop objectives and scope.

Aim to bring back list of potential quick wins to next Town Forum in November for discussion.



What is already in progress

Gateways and Arrival

Coach park bridge and lift refurbishment

Windsor to Staines Bus route

Car parking 'facelifts'

Town Centre Movement

Stovell Road/Barry Avenue

Windsor wayfinding

Cycle parking

Public Realm

Castle Hill Public Realm Works

Platinum Jubilee fountain

Local Governance and Community partnerships

Directory of community partnerships in development

Register of landlords – working group





Any questions?

